

April 2008



SOLDIERS & SAILORS

MILITARY MUSEUM & MEMORIAL
4141 FIFTH AVE., PITTSBURGH, PA 15213
412.621.4253
FAX: 412.683.9339
WWW.SOLDIERSANDSAILORSHALL.ORG

Dear Friend,

On Friday, May 30, 2008, Soldiers & Sailors Military Museum & Memorial hosts its annual fundraiser gala. This year's event, the "Cannon Blast", is a fresh new idea hanging up our traditional cocktail attire for a more relaxed and riveting atmosphere of "Red, White, & Blue Jeans", celebrating America and all things patriotic. It will also honor Soldiers & Sailors Friend & Patriot of the year, the Allegheny County Regional Asset District. The evening features:

- Patriotic Fashion Show by Pittsburgh Jeans Company
- Live American music by Flavor;
- American Food & Dessert Stations and
- Unique auction items.

The Cannon Blast is the Memorial's main drive for general operating support so please consider not only attending but sponsoring the event. Enclosed is a list of sponsorship levels. These levels range from sponsoring stations to simply placing an ad in our program booklet. We are still accepting donations for our auctions as well. Any level of support is appreciated and will contribute to Soldiers & Sailors continuing its important mission while being an essential part of the Commonwealth's fabric of American History.

Please feel free to contact us at caseyandrea@soldiersandsailorshall.org or 412.621.4253, extension 206 if you have any questions. Thank you for your consideration.

Our Sincere Thanks,

Casey Patterson
Institutional Development
Cannon Blast Committee



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Sponsorships

<u>Red</u>	(Sponsors an American Food Station)	\$5,000
<u>Includes:</u>	Company name displayed at a station area as sponsor Half-page ad in May & August's <i>The Sentinel</i> Magazine	Full-page ad in program book *One table of ten with Signage
<u>White</u>	(Sponsors Entertainment and Favor)	\$3,500
<u>Includes:</u>	Company name displayed as Entertainment sponsor Company name displayed on Favor given to attendees Half-page ad in May & August's <i>The Sentinel</i> Magazine	Half-page ad in program book *One table of ten reserved with Signage
<u>Blue</u>	(Sponsors a Beverage Station)	\$2,500
<u>Includes:</u>	Company name displayed at beverage station ¼ - page ad in May & August's <i>The Sentinel</i> Magazine	Quarter page ad in program book *One table of ten reserved with Signage
<u>Patriotic Table of Ten</u>		\$1,250
<u>Includes:</u>	1/8-page Ad in May's Soldiers & Sailors Magazine Acknowledgement in program book	*One table of ten reserved with Signage
<u>American Pair</u>		\$150
<u>Includes:</u>	**Admit TWO tickets with American Food Stations, Beverage Stations and dancing Acknowledgement in May's <i>The Sentinel</i> Magazine	
<u>American</u>		\$100
<u>Includes:</u> **Admit ONE ticket with American Food Stations, Beverage Stations and dancing Acknowledgement in May's <i>The Sentinel</i> Magazine		
<u>American Hero</u>		\$75
<u>Allows:</u> A Soldier or Sailor of today's Armed Forces to attend the event.		
<u>Includes:</u> Acknowledgement in program book Acknowledgement in May's <i>The Sentinel</i> Magazine		
* Reserved Seating guarantees 10 seats at the same table.		
** Admit ONE or TWO tickets are not guaranteed seats at any particular table		

Program Ad Sponsorships

- | | |
|-------------------------------------------------------------|------------------------------------------------------------|
| <input type="checkbox"/> Full Page (5 x 7.5) \$ 250 | <input type="checkbox"/> ½ Page (vertical 2.5 x 7.5) \$200 |
| <input type="checkbox"/> ½ Page (horizontal 5 x 3.75) \$200 | <input type="checkbox"/> ¼ Page (2.5 x 3.75) \$150 |



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SPONSOR FORM

Name : _____

Company Name : _____

Address : _____

City : _____ State : _____ Zip : _____

Daytime Telephone # : _____ Fax # : _____

Sponsorship Levels

- | | | | |
|------------------------------------------|---------|----------------------------------------------------------------------------------|-------|
| <input type="checkbox"/> Red | \$5,000 | <input type="checkbox"/> American Pair | \$150 |
| <input type="checkbox"/> White | \$3,500 | <input type="checkbox"/> American | \$100 |
| <input type="checkbox"/> Blue \$ | \$2,500 | <input type="checkbox"/> American Hero | \$75 |
| <input type="checkbox"/> Patriotic Table | \$1,250 | <input type="checkbox"/> Donate ____ of my sponsor ticket(s) to American Heroes. | |

Program Ad Sponsorship

- | | | | |
|---------------------------------------------------------|--------|-------------------------------------------------|-------|
| <input type="checkbox"/> Full Page (5 x 7.5) | \$ 250 | <input type="checkbox"/> 1/4 Page (2.5 x 3.75) | \$150 |
| <input type="checkbox"/> 1/2 Page (horizontal 5 x 3.75) | \$200 | <input type="checkbox"/> Acknowledgement | \$75 |
| <input type="checkbox"/> 1/4 Page (2.5 x 3.75) | \$150 | <input type="checkbox"/> Thank a Vet \$75 _____ | |
| <input type="checkbox"/> 1/2 Page (vertical 2.5 x 7.5) | \$200 | (List name as it should appear in book) | |

Yes, I will donate to Soldiers & Sailors Cannon Blast Auction

Item(s): _____ Approximate Value: _____

Description: _____

Enclosed is a check in the amount of \$ _____ (made payable to: Soldiers & Sailors)

Please charge the amount of \$ _____ to the following credit card account:

CC#: _____ expires: _____ MC Visa Disc. AmEx

Please complete and return to: Soldiers & Sailors Military Museum & Memorial

ATTN: Cannon Blast

4141 Fifth Avenue

Pittsburgh, PA 15213

412.683.9339

Or Fax to:

Please return form by May 5, 2008 to be included in Program Booklet

For further information please contact Casey Patterson- 412.621.4253 ext. 206 or caseyandrea@soldiersandsailorshall.org.

The official registration and financial information may be obtained from the Pennsylvania Department of State by calling toll free within Pennsylvania 1.800.732.0999. Registration does not imply endorsement.