

Cannon Ball Centennial Celebration

SOLDIERS & SAILORS



CELEBRATING A CENTURY OF HONOR

October 9, 2010



Bronze Sponsor

MARKETING OPPORTUNITIES

Name recognition on video screen presentation throughout evening of Cannon Ball Celebration.

One quarter-page ad in dinner program with Bronze placement preference.

HOSPITALITY BENEFITS

One table of 5.

Compensated for 50% of fee to rent hall or auditorium before January 1, 2012.

*Pending availability of dates and times; please check with Soldiers & Sailors Facilities Rental Office. Standard Soldiers & Sailors leasing terms and conditions apply.

Investment Value: \$5,000



Silver Sponsor

MARKETING OPPORTUNITIES

Name recognition on video screen presentation throughout evening of Cannon Ball Celebration.

One half-page ad in dinner program with Silver placement preference.

HOSPITALITY BENEFITS

One table of 5.

Two invitations to the VIP reception prior to the Cannon Ball Celebration.

Compensated for 50% of fee to rent hall or auditorium before January 1, 2012.

*Pending availability of dates and times; please check with Soldiers & Sailors Facilities Rental Office. Standard Soldiers & Sailors leasing terms and conditions apply.

Investment Value: \$7,000



Gold Sponsor

MARKETING OPPORTUNITIES

Name listed on Soldiers & Sailors event website.

Logo and name recognition on video screen presentation throughout evening of Cannon Ball Celebration.

One half-page ad in dinner program with Gold placement preference.

HOSPITALITY BENEFITS

One premiere table of 5.

Two invitations to the VIP reception prior to the Cannon Ball Celebration.

Compensated for 100% of fee to rent hall or auditorium before January 1, 2012.

*Pending availability of dates and times; please check with Soldiers & Sailors Facilities Rental Office. Standard Soldiers & Sailors leasing terms and conditions apply.

Investment Value: \$12,000



Platinum Sponsor

COMPANY LOGO USAGE

Prominently featured as Platinum Sponsor of the Cannon Ball Celebration on all printed materials and publicity from the time of signing, including: invitations, save-the-date cards, dinner program, event signage, podium sign, and media announcements.

Logo and link on Soldiers & Sailors event website.

Logo and recognition on video screen presentation throughout evening of Cannon Ball Celebration.

Opportunity to use sponsorship statement in internal and external marketing/advertising 60 days prior and 30 days post event such as, "Company is a proud sponsor of the 100th Anniversary Cannon Ball Celebration for Soldiers & Sailors Hall & Museum."

MARKETING OPPORTUNITIES

Prominently featured as Platinum Sponsor in print ads should they come available.

One full-page ad in dinner program with Platinum placement preference.

HOSPITALITY BENEFITS

One premiere table of 10.

Special gift and VIP dinner service for all your guests.

Invitations to the VIP reception prior to the Cannon Ball Celebration for five guests.

Compensated for 100% of fee to rent hall or auditorium before January 1, 2012.

*Pending availability of dates and times; please check with Soldiers & Sailors Facilities Rental Office. Standard Soldiers & Sailors leasing terms and conditions apply.

Investment Value: \$20,000



Diamond Sponsor

COMPANY LOGO USAGE

Prominently featured as Diamond Sponsor of the Cannon Ball Celebration on all printed materials and publicity from the time of signing, including: invitations, save-the-date cards, dinner program, event signage, podium sign, and media announcements.

Logo and link on Soldiers & Sailors event website.

Logo and recognition on video screen presentation throughout evening of Cannon Ball Celebration.

Opportunity to use sponsorship statement in internal and external marketing/advertising 60 days prior and 30 days post event such as, "Company is a proud sponsor of the 100th Anniversary Cannon Ball Celebration for Soldiers & Sailors Hall & Museum."

MARKETING OPPORTUNITIES

Prominently featured as Diamond Sponsor in print ads should they come available.

CEO will receive one full-page welcome address in dinner program & opportunity to speak on-stage.

One full-page ad in dinner program with Diamond placement preference.

HOSPITALITY BENEFITS

Two premiere tables of 10.

Special gift and VIP dinner service for all your guests.

Invitations to the VIP reception prior to the Cannon Ball Celebration for all guests.

Compensated for 100% of fee to rent hall or auditorium before January 1, 2012.

*Pending availability of dates and times; please check with Soldiers & Sailors Facilities Rental Office. Standard Soldiers & Sailors leasing terms and conditions apply.

Investment Value: \$40,000

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Soldiers Sponsor

Each opportunity includes 2 tickets to the Cannon Ball Celebration, a half-page ad, video screen acknowledgement, and signage throughout the area you are sponsoring:

Favors- Give each guest something special to take home.

Dessert- Sponsor the dessert, the sweetest part of the evening!

Entertainment- Cover the entertainment costs and let guests dance the night away!

Printing- Cover some of our printing expenses.

Investment Value: \$5,000



Sailors Sponsor

Each opportunity includes 2 tickets to the Cannon Ball Celebration, a half-page ad, video screen acknowledgement, and signage throughout the area you are sponsoring:

Wine- Provide each table with 2 bottles of wine and a special note from you.

Coffee Bar- Sponsor the coffee bar and get the guests energized!

Décor- Cover the cost of some of our ballroom decorations.

Flowers- Cover the cost of our flower arrangements.

Table Linens & Chair Covers- Cover the cost of our elegant table displays.

Valet Parking- Cover the valet parking costs and add a special note with each ticket.

Coat Check- Cover the coat check costs and add a special note with each ticket.

Investment Value: \$2,500

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Raffle Sponsor

This opportunity allows you to sponsor an item that will be raffled off at the event. The monetary level and item will be determined by you as a sponsor. You will receive a listing in the dinner program as well as table signage at the location of the fundraiser.

Investment Value: \$1,000 Raffle Item

Investment Value: \$500 Raffle Item

Investment Value: \$250 Raffle Item

Investment Value: \$125 Raffle Item

Program Ad Sponsor

This opportunity allows you to sponsor ad placement in our dinner program that will be distributed to over 300 guests attending the Cannon Ball Celebration.

Investment Value: \$1,000 - Full Page Ad

Investment Value: \$500 - Half Page Ad

Investment Value: \$250 - Quarter Page Ad

Investment Value: \$125 - Eighth Page Ad

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Sponsor A Table

This opportunity allows you to offer members of your organization an invitation to our special event. With your donation, 10 of your guests will receive a ticket to the event, which will include dinner and drinks, along with entertainment and a night celebrating those who have served for our country throughout the years. You will receive a 1/8 page ad in the dinner program as a table sponsor as well as table signage at your premiere table.

Investment Value: \$2,500

Sponsor A Military Member

This opportunity allows you to offer a member of the military an invitation to our special event. With your donation, they will receive a ticket to the event, which will include dinner and drinks, along with entertainment and a night celebrating their service and all of those who came before them. You will receive a listing in the dinner program as a sponsor of said military member.

**Investment Value: \$250 for sponsorship & 1 ticket
\$150 for additional tickets (for guests of Military Member)**

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Cannon Ball Centennial Celebration

DEADLINE FOR AD COPY & ARTWORK: AUGUST 2, 2010

Contact Name: _____ Company: _____

Email Address: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Description of Business: _____

SPONSORSHIP LEVEL:

- 1. _____ Bronze Sponsor (\$5,000 level)
- 2. _____ Silver Sponsor (\$7,000 level)
- 3. _____ Gold Sponsor (\$12,000 level)
- 4. _____ Platinum Sponsor (\$20,000 level)
- 5. _____ Diamond Sponsor (\$40,000 level)
- 6. _____ Soldiers Sponsor (\$5,000 level)
- 7. _____ Sailors Sponsor (\$2,500 level)
- 8. _____ Raffle Sponsor
 _____ \$1,000 level _____ \$500 level _____ \$250 level _____ \$125 level _____ Other
- 9. _____ Program Ad Sponsor
 _____ \$1,000 level _____ \$500 level _____ \$250 level _____ \$125 level
- 10. _____ Table Sponsor (\$2,500/table)
 _____ # of tables
- 11. _____ Military Member Sponsor (\$250 - includes 1 ticket)
 _____ # of additional tickets (\$150/per additional ticket)

TOTAL: \$ _____

PAYMENT OPTIONS:

_____ Check Enclosed (Payable to Soldiers & Sailors Memorial Hall & Museum)

_____ Charge to: _____ Visa _____ MasterCard _____ Discover

Account #: _____ 3 Digits on Back: _____ Exp. Date: _____

Signature: _____ Date: _____

TERMS:

- 1. Payment in full by August 2, 2010 unless otherwise noted and must accompany this contract.
- 2. Force Majeure - Soldiers & Sailors Memorial Hall & Museum shall not be responsible for any loss, damage, or delay due to strikes, lockouts, Acts of God, governmental restriction, enemy action, civil action, unavoidable casualty, or other causes similar or dissimilar, beyond the control of Soldiers & Sailors Memorial Hall & Museum.

PLEASE REMIT CHECK OR CREDIT CARD PAYMENTS AND COMPLETED FORM TO:

Marjorie Henderson, Soldiers & Sailors Museum
 4141 Fifth Avenue, Pittsburgh, PA 15213
 Marjorie@soldiersandsailorshall.org
 Phone: 412-621-4253, Ext. 207
 Fax: 412-683-9339