



## **WHO WE ARE**

Soldiers & Sailors Memorial Hall & Museum Trust, Inc. is a unique nonprofit organization. We are a memorial and a museum taking great pride in telling the stories and recognizing the sacrifices of the United States Military Veteran. Everyone has a relative or knows someone personally who fought for our country to protect the freedoms we enjoy today. *We are here to ensure that these individuals are never forgotten.*

## **WHAT WE DO**

### **Education...**

Soldiers & Sailors houses a vast collection of artifacts and documents. Our education department uses these items to teach about the individual service members for all groups who visit the museum. Programs include:

- Scouting badges
- Footlocker outreach & School VIP Tours
- United States Colored Troops Youth Re-enactment Drum Corps

### **Community...**

For 100 years Soldiers & Sailors has been a place for the community to show its support to our military, a place to heal and remember, and a place to make a difference. Events include:

- Military Concerts
- Memorial Day Celebration
- Support Programs for Troops & their Families Serving Overseas
- Central Blood Bank Drives

### **Veterans...**

Soldiers & Sailors received the John Heinz Community Advocate Award from the Veterans Leadership Program and were recognized in 2004 and 2005 by the Veterans Leadership Program for outstanding service to veterans. Programs include:

- Annual POW – MIA Remembrance
- Veterans' Job Expo
- Alcohol Abuse Support Group
- Free Meeting Space for Vet Organizations
- Hall of Valor Inductions

### **Museum...**

With artifacts ranging from the Civil War through present day being donated regularly by veterans and their families, our exhibits continue to be updated and changed.

- We tell the story of women in the military and look at the role war played in putting women in the work force.
- We show the history of African Americans from the Civil War and the fight to abolish slavery, as well as segregation of military forces.
- **Most importantly, we tell the story of the ordinary citizen who made a difference during extraordinary times.**



EXECUTIVE PRODUCER PRESENTS  
Your Company Name Here



# Cannon Ball

## MILITARY FOLLIES REVUE

### Sponsorships

#### **Executive Producer**

**\$20,000**

**Includes:**

Company Name as Executive Producer above event logo on all Cannon Ball material  
Company name and logo displayed on a large banner in the auditorium  
Company name and logo on Soldiers & Sailors website  
Company name and logo on Cannon Ball printed materials  
Full-page ad in program book  
Twenty (20) reserved VIP seats\* for Revue in auditorium and VIP After Party  
Free Facility Rental, thru 2012  
Acknowledgement in *The Sentinel Magazine*

#### **Playwright**

**\$10,000**

**Includes:**

Company name and logo displayed on a prominent banner in the auditorium  
Company name and logo on Soldiers & Sailors website  
Company name and logo on Cannon Ball printed materials  
Full-page ad in program book  
Twenty (20) reserved VIP seats\* for Revue in auditorium and VIP After Party  
½ Off a Facility Rental, thru 2012  
Acknowledgement in *The Sentinel Magazine*



#### **Producer**

**\$5,000**

**Includes:**

Company name displayed on banner in auditorium  
Company name and logo on Soldiers & Sailors website  
Half-page ad in program book  
Ten (10) reserved VIP seats\* for Revue in auditorium and VIP After Party  
10% Off a Facility Rental, thru 2012  
Acknowledgement in *The Sentinel Magazine*



#### **Spotlight**

**\$2,500**

**Includes:**

Company name displayed in the program book as showcasing a performance  
Half-page ad in program book  
Ten (10) reserved VIP seats\* for Revue in auditorium and VIP After Party  
Acknowledgement in *The Sentinel Magazine*



#### **Row**

**\$1,000**

**Includes:**

Quarter-page ad in program book  
Ten (10) reserved VIP seats\* to the Revue in auditorium  
Acknowledgement in *The Sentinel Magazine*

All proceeds benefit Soldiers & Sailors Memorial Hall & Museum Trust, Inc.  
Official registration and financial information may be obtained from the PA Department of State  
by calling toll free within PA 1.800.732.0999.





EXECUTIVE PRODUCER PRESENTS  
Your Company Name Here

**Cannon Ball**  
MILITARY FOLLIES REVUE

*Ticket Levels*



**VIP Ticket**

**\$100**

**Includes:**

One reserved VIP seat to the Revue in the auditorium and the VIP After Party  
Acknowledgement in *The Sentinel* Magazine

**American Heroes**

**\$100**

**Allows:**

Today's Military personnel and a guest to attend the Revue and VIP After Party  
\* Tickets from the sponsor levels can be donated to American Heroes.

**Includes:**

Acknowledgement in program book  
Acknowledgement in *The Sentinel* Magazine



**Ticket Only**

**\$35**

**Includes:**

One ticket to the Revue in the auditorium

*Program Book Ad Sponsorships*

**Full Page**

(10 h x 7.5 w)

**\$500**

**1/2 Page**

(horizontal 5 h x 7.5 w)

**\$300**

**1/2 Page**

(vertical 10 h x 3.5 w)

**\$300**

**1/4 Page**

(5 h x 3.5 w)

**\$200**

**Business Card Page**

(2 h x 3.5 w)

**\$100**



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# Cannon Ball

## MILITARY FOLLIES REVUE

SOLDIERS & SAILORS



CELEBRATING A CENTURY OF HONOR

4141 Fifth Ave., Pittsburgh, PA 15213

412.621.4253

Fax: 412.683.9339

www.soldiersandsailorshall.org

### SPONSOR FORM

Name : \_\_\_\_\_

Company Name : \_\_\_\_\_

Address : \_\_\_\_\_

City : \_\_\_\_\_ State : \_\_\_\_\_ Zip : \_\_\_\_\_

Daytime Telephone # : \_\_\_\_\_ Fax # : \_\_\_\_\_

#### VIP Sponsorship Levels

- |  |                 |   |                |
|--|-----------------|---|----------------|
| <input type="checkbox"/> <b>Executive Producer</b> | <b>\$20,000</b> | <input type="checkbox"/> <b>Spotlight</b> | <b>\$2,500</b> |
| <input type="checkbox"/> <b>Playwright</b>         | <b>\$10,000</b> | <input type="checkbox"/> <b>Row</b>       | <b>\$1,000</b> |
| <input type="checkbox"/> <b>Producer</b>           | <b>\$5,000</b>  |   |                |

#### Ticket Levels

- |   |          |                   |                 |
|---|----------|-------------------|-----------------|
| <input type="checkbox"/> _____ <b>VIP Tickets</b>     | <b>X</b> | <b>\$100 each</b> | <b>\$</b> _____ |
| <input type="checkbox"/> _____ <b>American Heroes</b> | <b>X</b> | <b>\$ 50 each</b> | <b>\$</b> _____ |
| <input type="checkbox"/> _____ <b>Tickets Only</b>    | <b>X</b> | <b>\$ 35 each</b> | <b>\$</b> _____ |

- \*Donate \_\_\_\_\_ of my sponsor ticket(s) to American Heroes.**

#### Program Book Ad Sponsorship

- |   |              |  |              |
|---|--------------|--|--------------|
| <input type="checkbox"/> <b>Full Page</b> (10 h x 7.5 w)          | <b>\$500</b> | <input type="checkbox"/> <b>1/4 Page</b> (5 h x 3.5 w) | <b>\$200</b> |
| <input type="checkbox"/> <b>1/2 Page</b> (horizontal 5 h x 7.5 w) | <b>\$300</b> | <input type="checkbox"/> <b>Business Card Page</b>     | <b>\$100</b> |
| <input type="checkbox"/> <b>1/2 Page</b> (vertical 10 h x 3.5 w)  | <b>\$300</b> | (2 h x 3.5 w)  |              |

- Yes, I will donate to the event's Raffle/Auction

Item(s): \_\_\_\_\_ Approximate Value: \_\_\_\_\_

Description: \_\_\_\_\_

- Enclosed is a check in the amount of \$ \_\_\_\_\_ (made payable to: Soldiers & Sailors)

- Please charge the amount of \$ \_\_\_\_\_ to the following credit card account:

CC#: \_\_\_\_\_ expires: \_\_\_\_\_ MC Visa Disc. AmEx

**Please complete and return to:** Soldiers & Sailors Memorial Hall & Museum  
ATTN: Cannon Ball  
4141 Fifth Avenue  
Pittsburgh, PA 15213

**Or Fax to:** 412.683.9339

**Please return form by Sept 2, 2011 to be included in Program Booklet**

For further information please contact Casey Patterson- 412.621.4253 ext. 206 or [casey@soldiersandsailorshall.org](mailto:casey@soldiersandsailorshall.org).